

Shrewsbury Town Academy Coach/Analyst Job Description



Job Title	Academy Coach/Analyst		
Department	Shrewsbury Town Academy		
Location	Croud Meadow Stadium		
Accountable To	Academy Manager, Head of Coaching, Relevant Lead Phase		
Hours of Work	Full Time		
DBS Required	Yes	Level of Check	Enhanced
FA EFAiF Required	Yes	FA Safeguarding Workshop Required	Yes

Purpose and Scope of Position

To contribute to the long-term footballing and holistic development of children within the Academy at Shrewsbury Town Football Club

Accountable for

Developing players to an elite level, with the overall view of producing players for the first team. The coach/analyst is responsible for providing analysis to an excellent level to all academy age group coaches and players, as well as coaching an academy age group whilst maintaining PMA to a high standard of accuracy.

Works With

Academy Manager, Head of Coaching, relevant Lead Phase Coach, Other Part Time Coaches

Principal Roles and Responsibilities

- To conduct and prepare detailed session plans for every coaching session at all times in line with the Academy Coaching Curriculum
- To have all coaching activities planned and set up in advance prior to the players arriving
- To deliver effective coaching sessions in line with the Academy Coaching Curriculum
- To maintain the Health, Safety & Welfare of all Academy players during training sessions and matches
- To work collaboratively with all Academy staff in an MDT approach and not in isolation
- To follow the match day structure at all times to provide the players with the best possible match day experience
- To encourage, demand and coach the players within the team to play the Shrewsbury Town Way following the Academy's principles of play outlined in the Academy Performance Plan
- To complete all PMA duties and activities as requested by Academy Manager, Head of Academy Coaching and FT Lead Phase Coaches
- To ensure weekly and 6 weekly player reviews are up to date using the PMA and are in line with the Academy Coaching Curriculum and Individual's Learning Objectives.
- To know every players Individual's Learning Objective outlined on Individual Development Plan's and ensure training sessions allow the players to practice and experience these opportunities
- To work closely and collaboratively with the Head of Academy Coaching & Academy Manager towards own coach development using the Academy's Coach Competency Framework
- To take ownership and self-reflect during the coach development process with the Head of Academy Coaching for all training and match day reviews utilising the resources provided by the Head of Academy Coaching
- To ensure you meet all CPD requirements and up to date qualifications in order to do this role and seek support from Head of Academy Coaching when necessary

***Croud Meadow, Oteley Rd, Shrewsbury, SY2 6ST
Shrewsbury Town Football Club***



- To undertake all Continued Professional Development organised by the club
- To attend official Academy meetings and Player/Parents meetings when required
- Provide clear and in-depth team and individual analysis, in line with the Academy philosophy, for the Professional Development Phase
- Lead analysis of the opposition and provide clear feedback for Professional Development phase staff and players
- Ensure U18's have separate pre and post-match analysis sessions each week
- Manage the U18's ILP clips, ensuring they have them after each game (staff or player led)
- Manage footage requirements for each phase which is: PDP each game is filmed, YDP age groups
- Have 2 x games per month filmed and FDP age groups have 1 x game per month filmed
- Develop, maintain and implement the analysis curriculum.
- Create, maintain and develop style of play clips
- Create, maintain and develop best practice libraries aligned to the style of play
- Manage the release profiles and ensure the individual playlist are ready in time
- Educate Academy staff on the use of current and contemporary analysis methods, also being available to present on CPD's
- To manage filming Academy training sessions throughout the season to support both coach analysis and player development.
- Assist the Head of Coaching to complete the coach observations
- Manage the placement programme for performance analysis

Essential	Desirable
UEFA B Licence (minimum)	UEFA A Licence
FA Youth Award (minimum)	FA Advanced Youth Award
Full, clean driving licence	BSc Degree in sport
Experience using analysis software (Hudl, SportsCode, etc)	Teaching qualifications
FA Safeguarding Qualification	Experience of coaching within Academies
FA EFAiF (BFAS)	Experience of PMA and EPPP processes
DBS undertaken	
Excellent communication	
Hard working and adaptable to Academy methods	

Our Core Values

Within our Academy there are three main pillars we stand for: **STANDARDS – EXCELLENCE – ACHIEVEMENT**

We are looking for you to show the following core values which are integral to our workforce culture, as well as maintaining and embedding the three main pillars.

Hard Work – We are committed to working tirelessly to meet the player's developmental needs, as well as working above and beyond to continue the progress of the Academy in many ways.

Willingness to Learn – We are hungry to learn, so that we can ensure we are able to maintain the Academy's contemporary approach to player and person development.

Humility – We are determined to stay humble with the attitude that no job is too big or too small for anyone in any role.

Commitment – We are committed and dedicated to achieving all of our targets.

Togetherness – We remain together through good and bad situations in order to achieve our targets. Our enjoyable yet challenging environment is crucial for togetherness and must be maintained accordingly.

Academy Safeguarding Statement

Shrewsbury Town Academy is committed to safeguarding the welfare of children and young people and expects all staff and volunteers to endorse this commitment. The successful candidate will be required to undertake appropriate safeguarding checks as well as proof of right to work in the UK.

Academy Equality and Diversity Statement

Shrewsbury Town Academy is committed to the principle of equal opportunity in employment. We are dedicated to ensuring that there is no prejudice or discrimination in any form, at any time.

General Information

The Employee must at all times carry out his/her responsibilities with due regard to Shrewsbury Town Academy's policies and procedures in particular Health & Safety, Financial Authorisation, Confidentiality and with regard to the Data Protection Act.

The Employee must act to protect all young people and vulnerable adults that are in their care or attending the Academy's premises. The Employee must report any misconduct or suspected misconduct to the Designated Safeguarding Officer.

The Employee must ensure a positive commitment towards equality and diversity by treating others fairly and not committing any form of direct or indirect discrimination, victimisation or harassment of any description and to promote positive working relations amongst Employees and customers.

The above Job Description is not intended to be exhaustive; the duties and responsibilities may therefore vary over time according to the changing needs of Shrewsbury Town Academy.

Signed (Coach/Analysis):

Date:.....

Print Name:

Signed (Head of Coaching):

Date:.....

