



We are recruiting for a Graphic Designer to join our team at Gaughan Group Stadium.

Title: Graphic Designer

Reports to: Head of Media & Communications

Location: Gaughan Group Stadium/ Hybrid

Contract: Permanent, 35 Hours Monday - Friday

### **About Leyton Orient Football Club**

This is a very exciting time to be joining Leyton Orient Football Club. Having been crowned National League champions in 2019 and League Two champions in 2023, the club are determined to keep building on its recent successes.

Located in the heart of East London, Leyton Orient plays a prominent role in its community and, through its charitable arm Leyton Orient Trust, the club delivered over 90,000 individual engagements in 2022/23.

Gaughan Group Stadium - traditionally known as Brisbane Road - has been the home of The O's since 1937 and during a very encouraging 2023/24 season the stadium was frequently sold out on home matchdays.

With more than 18,000 homes now also being built locally, the football club are focused on continuing its upward trajectory by growing its brand and attracting more and more new fans to Leyton Orient.

### **Role Overview**

Reporting to the Head of Media & Communications, the Graphic Designer's overarching aim is to develop the football club's brand by creating clear, concise and consistent assets for its digital and printed channels.

On a day-to-day basis, the primary role of the Graphic Designer is to support all departments at the football club with their design requests and needs.

The successful applicant will need to be comfortable with balancing their time and working on multiple projects simultaneously. Guidance will be provided on prioritising tasks.

The Graphic Designer will be comfortable producing creative from an initial brief to finalised concept, executed to a high standard and ready for print and digital usage.

This role would be ideal for someone who has recently graduated in a related field or has some experience working in the industry.

### **Tasks**

- Support club departments with their design requirements
- Create visually-pleasing assets for the club's printed and digital channels
- Adapt assets into multiple sizes for use across multiple channels



- Maintain and build the club's visual identity
- Develop the club's brand guidelines

### **Essential Requirements**

- Must be comfortable using Adobe InDesign, Illustrator and Photoshop
- Use of Adobe After Effects would be beneficial but is not essential
- The successful applicant will have completed higher education qualification (such as a degree) in a graphic design-related course
- As a member of staff, to ensure in all matters you follow and actively promote the club's mental health, safeguarding and equality policies and practices to ensure a safe and inclusive environment for everyone engaged with the club
- Obligation to adhere to the club's health and safety policy and procedures

The duties and responsibilities described are not a comprehensive list and additional tasks may be assigned to the employee from time to time; or the scope of the job may change as necessitated by business demands.

### **Person specification**

Leyton Orient's core values are at the heart of its staff behaviour and how they approach everything they do. We are looking for someone who is honest, inclusive, kind, hardworking and loyal.

This role would be ideal for someone who has recently graduated in a related field or has some experience working in the industry.